



## NOW ACCEPTING GROCERY COMPETITOR COUPONS AND ALL MANUFACTURER COUPONS ARE NOW WORTH UP TO \$1.00

### Competitor Coupons

- We will gladly accept grocery competitor coupons from Albertsons, Safeway, Basha's, Fresh & Easy, Sunflower, Sprouts, Walmart Marketside, Walmart Neighborhood Market, Whole Foods, Target, AJ's, Trader Joes, Food City and Ranch Market. All limits and restrictions apply.
- **All competitor amount-off total order coupons will be redeemed after all other discounts and coupons have been applied, as long as the requirements of the coupon have been met.**
- Only one competitor amount-off total order coupon from the same competitor may be used per shopping visit.
- Customers may use more than one Competitor. Example: A Fresh & Easy \$5 off with a \$50 required purchase plus an Albertsons \$10 off with a \$100 required purchase, for a total required purchase of \$150, after all other discounts and coupons have been applied.
- Competitor coupons will be accepted on identical items, no substitutions.
- For competitor brand items use our comparable brand item.
- Sorry, no rain checks.
- We accept Print at Home Competitor coupons.
  - **Competitor coupons printed from the internet may be printed in black & white.**

### All Manufacturer Coupons Are Worth Up To \$1.00!

- During this promotion we will make all paper manufacturer coupons up to \$1.00, even those that state "Do Not Double" or "Not Subject to Doubling."
  - Digital coupons downloaded onto a shopper's VIP card are not subject to doubling
- Limit one manufacturer and one competitor coupon per item.
- Coupons Under \$1: We will make up to three of the same coupon for like items up to \$1.00. Any additional coupons for the same items will be redeemed at face value (no limit).
- **A manufacturer's coupon value may exceed the cost of the item if that overage is applied to other purchases. A coupon overage may not be used to get cash back at the end of an order.**
- Customer is responsible for all applicable taxes.
- Coupons are void if reproduced or photocopied.
- All limits and restrictions apply.

For any additional questions please contact a member of management

*Disclaimer: We may change these rules at any time. All coupon redemption terms are subject to the terms of the rules in effect at time of redemption. Rule changes may become effective without advance notice or advertisement.*

Effective Date 6/5/2011

# Frequently Asked Questions

We have compiled the following list as a reference to help customers with questions regarding our special coupon promotions: Now Accepting Grocery Competitor Coupons and All Manufacturer Coupons Are Now Worth Up To A \$1. For questions not covered in the list below, please contact the store manager of your Fry's Location.

## Competitor Coupons

*During the current promotion to accept grocery competitor coupons, which stores will you honor coupons from?*

- We will gladly accept grocery competitor coupons from Albertsons, Safeway, Bashas', Fresh & Easy, Sunflower, Sprouts, Walmart Marketside, Walmart Neighborhood Market, Whole Foods, Target, AJ's, Trader Joes, Food City and Ranch Market. All limits and restrictions apply.

*What if I have a coupon from a competitor listed above that is for non-grocery items?*

- We are only accepting coupons for Grocery and HBC related products. **We do not accept competitor coupons for home department products.**

*When are competitor coupons for an amount of the total order redeemed?*

- **All competitor amount-off total order coupons will be redeemed after all other discounts and coupons have been applied, as long as the requirements of the coupon have been met.**

*What about Fresh & Easy Coupons for an amount of order?*

- **These offers imply that the customer must spend \$xx to receive the dollars off order so they will be taken after all discounts and coupons are applied like all other competitors.**

*How many competitor amount-off total order coupons can I use in a shopping visit?*

- Only one competitor amount-off total order coupon from the same competitor may be used per shopping visit.
- Customers may use more than one Competitor. Example: A Fresh & Easy \$5 off with a \$50 required purchase plus an Albertsons \$10 off with a \$100 required purchase, for a total required purchase of \$150, after all other discounts and coupons have been applied.
- Orders may not be split in order to use more coupons

*What if I have a competitor coupon for specific items?*

- Competitor coupons will be accepted on identical items, no substitutions.
  - For competitor brand items use our comparable brand item.
  - Sorry, no rain checks.

*I have a competitor coupon from the internet from one of the competitors listed above, do you accept these?*

- Yes, we do accept Print at Home Competitor coupons.
  - **Competitor coupons printed from the internet may be printed in black & white.**

# Frequently Asked Questions

## All Manufacturer Coupons Are Worth Up To \$1.00!

*When you say all manufacturer coupons are worth up to a dollar, does that include coupons that state “Do Not Double” or “Not Subject to Doubling?”*

- During this promotion we will make all paper manufacturer coupons up to \$1.00, even those that state “Do Not Double” or “Not Subject to Doubling.”
  - **Special note regarding Digital coupons: Digital coupons downloaded onto a shopper’s VIP card are not subject to doubling**

*How many coupons can I use on an item?*

- Limit one manufacturer and one competitor coupon per item.

*Is there a limit to the number of coupons that I can have made worth up to a \$1?*

- Coupons Under \$1: We will make up to three of the same coupon for like items up to \$1.00. Any additional coupons for the same items will be redeemed at face value (no limit).

*Other considerations:*

- Customer is responsible for all applicable taxes.
- Coupons are void if reproduced or photocopied.
- All limits and restrictions apply.

*How long will you be running this promotion?*

This is a special promotion that will run for a limited time. In addition, we may change these rules at any time. All coupon redemption terms are subject to the terms of the rules in effect at time of redemption. Rule changes may become effective without advance notice or advertisement.