

4-09 Cleaner	Clorox		
4-Way Nasal Decongestant	Novartis		
A&W Root Beer	Coca Cola		
A+D ointment	Schering-Plough		
Abreva	GlaxoSmithKline		
Abtei	GlaxoSmithKline		
ACT	Chattem		
Acuvue	Johnson & Johnson		
AdvantEdge	Abbott		
Advil	Wyeth		
Afrin	Schering-Plough		
Afta® After Shave	Colgate-Palmolive		
Aim Tooth Paste	Church & Dwight		
Airborne	Airborne		
Airwick	Reckitt Benckiser		
AJAX	Colgate-Palmolive		
Alavert	Wyeth		
Alaway Eye Drops	Bausch and Lomb		
Aleve®	Bayer		
Aleve-D	Bayer		
Align	P&G		
Alka-Seltzer	Bayer		
Alka-Seltzer Plus®	Bayer		
Alka-Seltzer®	Bayer		
Alli	GlaxoSmithKline		
Alluna	GlaxoSmithKline		
Almay	Revlon		
Alpo	Nestle		
Always	P&G		
Ambi Skin Care	Johnson & Johnson		
AMP energy drink	PepsiCo		
Anbesol	Wyeth		
Answer Ovulation Tests	Church & Dwight		
Antiperspirants & Deodorants	P&G		
Aqua Velva	Combe		
Aquafina	PepsiCo		
Aquafresh	GlaxoSmithKline		
Arm & Hammer	Church & Dwight		
ArmorAll	Clorox		
Arrid deoderant	Church & Dwight		
Arthritis Hot	Chattem		
Ascriptin	Novartis		
Aspercreme	Chattem		
Aspirina®	Bayer		
Astringosol	GlaxoSmithKline		
Aunt Jemima mixes & syrups	PepsiCo-Quaker		
Aussie	P&G		
Aveeno	Johnson & Johnson		
Axe	Unilever		
Bacardi Mixers	Coca Cola		
Bacos	General Mills		
Bactine®	Bayer		

Bain de Soleil	Schering-Plough		
Baken-ets fried pork skins	PepsiCo-Frito Lay		
Balmex	Chattem		
Ban	Kao Brands		
Banana Boat Sunscreen	Energizer		
Band-Aid	Johnson & Johnson		
Barg's Rootbeer	Coca Cola		
Basic 4	General Mills		
Batteries	Energizer		
Bayer Aspirin®	Bayer		
BC Powder	GlaxoSmithKline		
Beano	GlaxoSmithKline		
Bebe	Johnson & Johnson		
Beconase Allergy and Hayfever	GlaxoSmithKline		
Beechams	GlaxoSmithKline		
Benadryl	Johnson & Johnson		
Benecol	Johnson & Johnson		
Benefiber/Benefibre	Novartis		
Beneful	Nestle		
Bengay	Johnson & Johnson		
Benzodent	Chattem		
Bertolli	Unilever		
Betty Crocker	General Mills		
Binaca	GlaxoSmithKline		
Biore	Kao Brands		
Biotene	GlaxoSmithKline		
Biquick	General Mills		
Blistex	Blistex		
Blue Band	Unilever		
Boost Glucose Control	Nestle		
Bounce	P&G		
Bounty	P&G		
Bounty	P&G		
Bowl Appetit	General Mills		
Braun	P&G		
Braun	P&G		
Breathe Right	GlaxoSmithKline		
Brillo scrub pads	Church & Dwight		
Brita	Clorox		
Bronkaid®	Bayer		
Bubbaloo	Cadbury		
Bubblicious	Cadbury		
Buckley's	Novartis		
Bufferin	Novartis		
Bugles	General Mills		
Burt's Bees	Clorox		
Cadbury Creme Egg	Cadbury		
Cadbury Dairy Milk	Cadbury		
Caladryl	Johnson & Johnson		
Calcium Sandoz	Novartis		
Caltrate	Wyeth		
Camay	P&G		

Campho-Phenique®	Bayer		
Canada Dry	Coca Cola		
Capzasim	Chattem		
CareFree	Johnson & Johnson		
Caress	Unilever		
Carnation Instant Breakfast	Nestle		
Cascade	P&G		
Cascadian Farms	General Mills		
Cat Chow	Nestle		
Centrum	Wyeth		
Cepacol	Combe		
Certs	Cadbury		
Cetebe	GlaxoSmithKline		
Chap-et	GlaxoSmithKline		
ChapStick	Wyeth		
Chapstick - Wyeth	Wyeth		
Charlie Fragrance	Revlon		
Charmin	P&G		
Charmin	P&G		
Cheer	P&G		
Cheetos cheese flavored snacks	PepsiCo-Frito Lay		
Chester's popcorn	PepsiCo-Frito Lay		
Chex	General Mills		
Chlorhexamed	GlaxoSmithKline		
Chlortrimeton	Schering-Plough		
Cholinex	GlaxoSmithKline		
Cif	Unilever		
Citracal®	Bayer		
Citre Shine Hair Products	Henkel		
Citrucel	GlaxoSmithKline		
Clairol	P&G		
Claritin	Schering-Plough		
Clean and Clear	Johnson & Johnson		
Clear Blue Easy	Clear Blue Easy		
Clearasil	Reckitt Benckiser		
Clearblue Easy	P&G		
Clearblue Easy	P&G		
Clorets	Cadbury		
Clorox	Clorox		
Close Up	Unilever		
Close-up Tooth Paste	Church & Dwight		
Coast soap	Henkel		
Coffee-Mate	Nestle		
Coke	Coca Cola		
Coldrex	GlaxoSmithKline		
Colgate	Colgate-Palmolive		
Colombo Yogurt	General Mills		
Colon Health	Bayer		
Combat Insecticide	Henkel		
Comfort	Unilever		
Commit Lozenge	GlaxoSmithKline		
Committed Quitters	GlaxoSmithKline		

Complete Multi-Purpose Solution	Abbott		
Comtrex	Novartis		
Conair	Conair		
Contac	GlaxoSmithKline		
Coppertone	Schering-Plough		
Corega	GlaxoSmithKline		
Coricicin	Schering-Plough		
Correctol	Schering-Plough		
Corsodyl	GlaxoSmithKline		
Cortaid	Johnson & Johnson		
Cortal	GlaxoSmithKline		
Cotison 10	Chattem		
Cottonelle	Kimberly Clark		
CoverGirl	P&G		
CQ/Nicabate	GlaxoSmithKline		
Cracker Jack candy coated popcorn	PepsiCo-Frito Lay		
Crest	P&G		
Crocin	GlaxoSmithKline		
Crystal White Dishwashing Liquid	Colgate-Palmolive		
Curel	Kao Brands		
Curves Products	General Mills		
Cushion Grip	Schering-Plough		
Dasani	Coca Cola		
Dawn	P&G		
Dayquil	P&G-Vicks		
d-Con	Reckitt Benckiser		
Debrox	GlaxoSmithKline		
Degree Deoderant	Unilever		
Delsym	Novartis		
Den Tek	Den Tek		
Denavir/Vectavir	Novartis		
Dentyne	Cadbury		
Dep Hair Products	Henkel		
Depend	Kimberly Clark		
Dequadin	GlaxoSmithKline		
Dermassage Dishwashing Liquid	Colgate-Palmolive		
Desenex	Novartis		
Desitin	Johnson & Johnson		
Dexatrim	Chattem		
Dial	Henkel		
Dimetapp	Wyeth		
Doan's Pain Relief	Novartis		
Dog Chow	Nestle		
Dole juices (License)	PepsiCo-Tropicana		
Dole juices and juice drinks (License)	PepsiCo		
Dolormin	Johnson & Johnson		
Domeboro®	Bayer		
Domestos	Unilever		
Doritos tortilla chips	PepsiCo-Frito Lay		
Dove Chocolate	Mars		
Dove HBA	Unilever		
Downy	P&G		

Dr. Best	GlaxoSmithKline		
Dr. Scholls	Schering-Plough		
Dranno	SC Johnson		
Dreft	P&G		
Dreft	P&G		
Dristan	Wyeth		
Drixoral	Schering-Plough		
Dry Idea	Henkel	Boehringer Ingelheim	
Dryers	Nestle		
Ducolax	GlaxoSmithKline		
Duracell	P&G		
Eclairs	Cadbury		
Ecotrin	GlaxoSmithKline		
Efferdent	Johnson & Johnson		
Electrasol	Reckitt Benkiser		
EmergenC	Alacer		
Energizer	Energizer		
Enfamil	Johnson & Johnson		
Eno	GlaxoSmithKline		
Enrich Plus	Abbott		
Ensure	Abbott		
EPT	Johnson & Johnson		
Era	P&G		
Ester C	Ester C		
Ethos Water (License)	PepsiCo		
Eucerin	Beiersdorf		
Eumovate	GlaxoSmithKline		
Eunova	GlaxoSmithKline		
Excedrin	Novartis		
Ex-Lax	Novartis		
Fabuloso	Colgate-Palmolive		
Fancy Feast	Nestle		
Fanta	Coca Cola		
Fantastik	SC Johnson		
Febreze Air Fresheners	P&G		
Felix	Nestle		
Fenbid	GlaxoSmithKline		
Fenistil	Novartis		
Feosol	GlaxoSmithKline		
Fergon®	Bayer		
Fiber One	General Mills		
FiberChoice	GlaxoSmithKline		
FiberCon	Wyeth		
Fibersure	P&G		
First Response Pregnancy Test	Church & Dwight		
Fixodent	P&G		
Flake	Cadbury		
Flat Earth	PepsiCo-Frito Lay		
Fleet	CB Fleet		
Flex-all	Chattem		
Flintstones® Vitamins	Bayer		

Flixonase Allergy	GlaxoSmithKline		
Flora Becel / Flora	Unilever		
Formigran	GlaxoSmithKline		
Frappuccino ready-to-drink coffee (Partnership)	PepsiCo		
Fresh Step Litter	Clorox		
Friskies	Nestle		
Frito-Lay nuts	PepsiCo-Frito Lay		
Fritos corn chips	PepsiCo-Frito Lay		
FruitWorks juice drinks	PepsiCo		
Funyuns onion flavored rings	PepsiCo-Frito Lay		
G2	PepsiCo-Gatorade		
Gain	P&G		
Gardetto's	General Mills		
Garlique	Chattem		
Garnier	L'Oreal		
Gas-X	Novartis		
Gatorade	PepsiCo-Gatorade		
Gaviscon	GlaxoSmithKline		
Gaviscon	Reckitt Benckiser		
Gerber	Nestle		
Geritol	GlaxoSmithKline		
Gillette	P&G		
Giorgio Armani Frangrance	L'Oreal		
Glad	Clorox		
Glade	SC Johnson		
Glade	SC Johnson		
Glass Plus	Reckitt Benckiser		
Gleem	P&G		
Glucerna	Abbott		
Gly-Oxide	GlaxoSmithKline		
GM Cereals	General Mills		
GM Fruit Snacks	General Mills		
Gold Medal Flour	General Mills		
Goldbond	Chattem		
GoodNites	Kimberly Clark		
Goody's Powder	GlaxoSmithKline		
Grandma's cookies	PepsiCo-Frito Lay		
Granufink	GlaxoSmithKline		
Grecian Formula	Combe		
Green & Black's	Cadbury		
Green Giant	General Mills		
Greenworks	Clorox		
Guhl	Kao Brands		
Gyne-Lotrimin	Schering-Plough		
Häagen-Dazs	General Mills		
Häagen-Dazs	Nestle		
Habitrol	Novartis		
Halls	Cadbury		
Hamburger Helper	General Mills		
Hawaiian Tropic Sunscreen	Energizer		
Head & Shoulders	P&G		
Heart Brand	Unilever		

Hellman's	Unilever		
Herbal Essences	P&G		
Herpecin	Chattem		
Hibitane	GlaxoSmithKline		
Hidden Valley	Clorox		
Hill's Science Dog Food	Colgate-Palmolive		
Hinds	GlaxoSmithKline		
Hollywood	Cadbury		
Horlicks	GlaxoSmithKline		
Hostess Potato Chips	PepsiCo-Frito Lay		
Hot Pockets	Nestle		
Huggies	Kimberly Clark		
I-Caps	Alcon		
Icy Hot	Chattem		
Imigran Recovery	GlaxoSmithKline		
Imodium	Johnson & Johnson		
Infusium 23	P&G		
Insto	GlaxoSmithKline		
Iodex	GlaxoSmithKline		
Iodosan	GlaxoSmithKline		
Irish Spring	Colgate-Palmolive		
Ivory	P&G		
Ivory	P&G		
Ivory	P&G		
Jean Nate Fragrance	Revlon		
Jenos Pizza	General Mills		
Jergens	Kao Brands		
Jet Dry	Reckitt Benckiser		
John Frieda	Kao Brands		
Joy	P&G		
Juicy Juice	Nestle		
Just for Men	Combe		
Kaboom	Church & Dwight		
Kaopectate	Chattem		
Keri	Novartis		
Kingsford Charcoal	Clorox		
Kleenex	Kimberly Clark		
Knorr	Unilever		
Kotex	Kimberly Clark		
KV Masterpiece	Clorox		
K-Y	Johnson & Johnson		
LA Looks Hair Products	Henkel		
Lac-Hydrin	Novartis		
Lactacyd	GlaxoSmithKline		
Lactaid	Johnson & Johnson		
Lady Speed Stick	Colgate-Palmolive		
Lady's Choice	Church & Dwight		
Lamisil AT	Novartis		
Lamisilk	Novartis		
Lanacane	Combe		
Lancome	L'Oreal		
Larabar	General Mills		

Layers-Trident Gum	Cadbury		
Lay's potato chips	PepsiCo-Frito Lay		
Lay's Stax potato crisps	PepsiCo-Frito Lay		
Lean Cuisine	Nestle		
Libenar	GlaxoSmithKline		
Lice MD	Combe		
Lifebuoy	Unilever		
Lime-a-way	Reckitt Benckiser		
Lipactin	Novartis		
Lipton	Unilever		
Lipton Brisk (Partnership)	PepsiCo		
Liquid-Plumr	Clorox		
Listerine	Johnson & Johnson		
Little Swimmers	Kimberly Clark		
L'Oreal Paris	L'Oreal		
Lortrimin	Schering-Plough		
Lubri Derm	Johnson & Johnson		
Lucozade	GlaxoSmithKline		
Luster Tooth	Dentovations - Luster		
Luvs	P&G		
LuxLux	Unilever		
Lysol	Reckitt Benckiser		
M&Ms	Mars		
Maalox	Novartis		
Macleans	GlaxoSmithKline		
Maltova	GlaxoSmithKline		
Manzanita Sol	PepsiCo		
Massengill	GlaxoSmithKline		
Max Factor	P&G		
Maybelline	L'Oreal		
Medacalm	GlaxoSmithKline		
Mederma	Mederma		
Mejoral	GlaxoSmithKline		
Mentos	Cadbury		
Metamucil	P&G		
Mexsana	Schering-Plough		
Midol®	Bayer		
Mineral Ice	Novartis		
Miralax	Schering-Plough		
Mirinda	PepsiCo		
Mitchum	Revlon		
Monistat	Johnson & Johnson		
Mop n Glo	Reckitt Benckiser		
Motions Hair Products	Motions		
Motrin	Johnson & Johnson		
Mountain Dew	PepsiCo		
Mr Muscle	SC Johnson		
Mr. Clean	P&G		
Mr. Clean AutoDry Carwash	P&G		
Mucinex	Reckitt Benckiser		
Mug Root Beer	PepsiCo		
Muir Glen	General Mills		

Munchos potato crisps	PepsiCo-Frito Lay		
Murphy Oil Soap	Colgate-Palmolive		
Mylanta	Johnson & Johnson		
Myoflex	Novartis		
Myoplex	Abbott		
Nair	Church & Dwight		
Naked Juice	PepsiCo-Tropicana		
Nasal®	Bayer		
Natural Lamb Condoms	Church & Dwight		
Nature Valley	General Mills		
Nature's Bounty Vitamins	Nature's Bounty		
Nature's Source	SC Johnson		
Near East side dishes	PepsiCo-Quaker		
Neosporin	Johnson & Johnson		
Neo-Syneprine®	Bayer		
Nestea	Coca Cola		
Neutrogena	Johnson & Johnson		
Nicoderm	GlaxoSmithKline		
Nicorette	GlaxoSmithKline		
Nicotinell/Thrive	Novartis		
NiQuitin CQ/Nicoderm	GlaxoSmithKline		
Nivea	Beiersdorf		
No Fear Motherload	PepsiCo		
No-Doz	Novartis		
Nyquil	P&G-Vicks		
Nytol	GlaxoSmithKline		
O.B.	Johnson & Johnson		
Oberto meat snacks	PepsiCo-Frito Lay		
Ocean Spray juices and juice drinks (License)	PepsiCo		
Ocuvite Vitamins	Bausch and Lomb		
Odol	GlaxoSmithKline		
Odol-med3	GlaxoSmithKline		
Odor Eaters	Combe		
Off	SC Johnson		
Olay	P&G		
Old El Paso	General Mills		
Old Spice	P&G		
Old Spice	P&G		
Old Spice	P&G		
Omron	Omron		
One A Day® Vitamins	Bayer		
OneTouch Glucose Monitor	Johnson & Johnson		
Oomo	Unilever		
Oomph Cleaner	Clorox		
Opti-Fresh	Alcon		
Oral-B	P&G		
Orange Glo	Church & Dwight		
Orville Redenbacher	Conagra		
Os-cal	GlaxoSmithKline		
Oscilloccinum	Boiron		
Otrivin	Novartis		
Oust	SC Johnson		

Oxi Clean	Church & Dwight		
P&G Professional	P&G		
Palmolive	Colgate-Palmolive		
Pampers	P&G		
Pampers Kandoo	P&G		
Pampers UnderJams	P&G		
Pamprin	Chattem		
Panadeine	GlaxoSmithKline		
Panadol	GlaxoSmithKline		
Pantene	P&G		
Parodontax	GlaxoSmithKline		
Parson's Ammonia	Church & Dwight		
Pasta Roni side dishes	PepsiCo-Quaker		
Pearl Drops	Church & Dwight		
Pedia Lax	CB Fleet		
Pedialyte	Abbott		
PediaSure	Abbott		
Pepcid	Johnson & Johnson		
Pepsi	PepsiCo		
Pepsodent	Church & Dwight		
Pepto-Bismol	P&G		
Perdiem/Prodiem	Novartis		
Phazyme	GlaxoSmithKline		
Phillips®	Bayer		
Pillsbury	General Mills		
Pine-Sol	Clorox		
Piriton	GlaxoSmithKline		
Planters	Kraft		
Playtex Baby Products	Energizer		
Playtex Feminine Products	Energizer		
Playtex Gloves	Energizer		
Pledge	SC Johnson		
Poise	Kimberly Clark		
Polident	GlaxoSmithKline		
Polident 5 Minute	GlaxoSmithKline		
Poligrip	GlaxoSmithKline		
Pond's	Unilever		
PoppyCock	Conagra		
Power Bar	Nestle		
Premsyn PMS	Chattem		
Prevacid	Takeda Pharmaceuticals		
Prilosec OTC	P&G		
Primatene	Wyeth		
Primatene® Tablets Asthma	Wyeth		
Progresso	General Mills		
Propel	PepsiCo-Gatorade		
Puffs	P&G		
Puffs	P&G		
Pull-ups	Kimberly Clark		
Purell	Johnson & Johnson		
Purex	Henkel		

Purina	Nestle		
Purpose Skin Care	Johnson & Johnson		
Q-Tips	Unilever		
Quaker Baking Mixes	PepsiCo-Quaker		
Quaker Cereals	PepsiCo-Quaker		
Quaker Oatmeal	PepsiCo-Quaker		
Quaker Oats	PepsiCo		
Radiant	Unilever		
Raid	SC Johnson		
Ralph Lauren Fragrance	L'Oreal		
Reach	Johnson & Johnson		
Redkin	L'Oreal		
Reese's	Hersheys		
Refrigerated Bread Products	General Mills		
Rembrandt	Johnson & Johnson		
Renu Contact Solution	Bausch and Lomb		
Renuzit	Henkel-Dial		
Resolve	Reckitt Benckiser		
Revlon	Revlon		
Rexona	Unilever		
Ribena	GlaxoSmithKline	Pfizer	
Rice-A-Roni side dishes	PepsiCo-Quaker		
Ricola	Ricola		
Rid®	Bayer		
Right Guard	Henkel		
Robitussin	Wyeth		
Robitussin® Brands Cold and Flu	Wyeth		
Roc Facial	Johnson & Johnson		
Rogaine	Johnson & Johnson		
Rolaids	Johnson & Johnson		
Rold Gold pretzels & snack mix	PepsiCo-Frito Lay		
Ruffles potato chips	PepsiCo-Frito Lay		
Rustler's meat snacks	PepsiCo-Frito Lay		
Rutinoscorbin	GlaxoSmithKline		
Safeguard	P&G		
Sambucol	PharmaCare		
Santitas tortilla chips	PepsiCo-Frito Lay		
Saran wrap	SC Johnson		
Savlon	Johnson & Johnson		
Savorings	General Mills		
Scalpicin	Combe		
Schick	Energizer		
Scoop Away Litter	Clorox		
Scope	P&G		
Scotch Brand Tape	3M-Scotch		
Scotchguard	3M-Scotch		
Scott	Kimberly Clark		
Scott's Emulsion	GlaxoSmithKline		
Scrub Free Cleaner	Church & Dwight		
Scrubbing Bubbles	SC Johnson		
Scunci Hair Products	Conair		
Sea Bond	Combe		

Secret	P&G		
Selsun Blue	Chattem		
Sensodyne	GlaxoSmithKline		
Seokot	Reckitt Benckiser		
Serenity Protective Underwear	SCA Hygiene Products		
Shout	SC Johnson		
Shower to Shower	Johnson & Johnson		
Shumitect	GlaxoSmithKline		
Sierra Mist	PepsiCo	SiCap	
Signal Oral Health	Unilever		
Similac	Abbott		
Similac	Abbott		
Similasan	Similasan		
Simply Saline	Blairex		
Sin-In	Chattem		
Sinus Buster	Buster		
Skin Bracer® After Shave	Colgate-Palmolive		
Skin ID	Johnson & Johnson		
Sleepinal	Blairex		
Slice	PepsiCo		
Slim Fast	Unilever		
Slow Fe	Novartis		
Smartfood popcorn	PepsiCo-Frito Lay		
SoBe	PepsiCo		
Soft N Dri Deoderant	Henkel		
Soft Scrub	Henkel		
Soft Sheen Hair Products	L'Oreal		
Softsoap	Colgate-Palmolive		
Solpadeine	GlaxoSmithKline		
Sominex	GlaxoSmithKline		
Soothe XP Eye Drops	Bausch and Lomb		
SOS Cleaner	Clorox		
Sour Patch	Cadbury		
Speed Stick	Colgate-Palmolive		
Splenda	Johnson & Johnson		
Sportscreme	Chattem		
Stanback	GlaxoSmithKline		
Starbucks (Partnership)	PepsiCo		
StayFree	Johnson & Johnson		
Stimorol	Cadbury		
Stim-U-Dent	Johnson & Johnson		
Stouffers	Nestle		
STP Gas Treatment	Clorox		
Stride	Cadbury		
Stridex	Blistex		
Sudafed	Johnson & Johnson		
Summer's Eve	CB Fleet		
Sun Crystals Sweetner	Johnson & Johnson		
Sunchips multigrain snacks	PepsiCo-Frito Lay		
Sunlight	Unilever		
Sunsilk	Unilever		
Super Poligrip	GlaxoSmithKline		

Super Wernet's	GlaxoSmithKline		
Surf	Unilever		
Sweedish Fish	Cadbury		
Swiffer	P&G		
Synthol	GlaxoSmithKline		
Systane	Alcon		
Tagamet	GlaxoSmithKline		
Tampax	P&G		
Targon	GlaxoSmithKline		
Tavist	Novartis		
Teen Spirit	Colgate-Palmolive		
Tena Protective Underwear	SCA Hygiene Products		
Thera-Flu	Novartis		
Theraflu/Neocitran	Novartis		
Theragran-M Vitamin	Taisho Pharmaceuticals		
Therma-Care	Wyeth		
Tide	P&G		
Tiger	PepsiCo-Gatorade		
Tilex	Clorox		
Tinactin	Schering-Plough		
Tone Body Soap	Henkel		
Totinos	General Mills		
Touch of Gray	Combe		
Triaminic	Novartis		
Trident	Cadbury		
Trojan Condoms	Church & Dwight		
Tropicana Juices	PepsiCo-Tropicana		
Tropicana Twister juice drinks	PepsiCo-Tropicana		
TrueNorth	PepsiCo-Frito Lay		
Tucks	Johnson & Johnson		
Tums	GlaxoSmithKline		
Tylenol	Johnson & Johnson		
Ultima II Shin Care	Revlon		
Ultra Swim	Chattem		
Unisom	Chattem		
Vagisil	Combe		
Vagistat	Novartis		
Valda	GlaxoSmithKline		
Vanish	Reckitt Benckiser		
Vanquish®	Bayer		
Vaseline	Unilever		
Vaseline	Unilever		
Veet	Reckitt Benckiser		
Viactiv	Johnson & Johnson		
Vicks	P&G		
Vicks Products	P&G		
Visine	Johnson & Johnson		
Viva	GlaxoSmithKline		
Viva	Kimberly Clark		
Vivarin	GlaxoSmithKline	Boehringer Ingelheim	
Wake-Up Call (Hangovers)	Bayer		
Wanchai Ferry	General Mills		

WetOnes	Energizer		
Windex	SC Johnson		
Woolite	Reckitt Benckiser		
Yes to Carrots	Yes To Carrots		
Yoplait	General Mills		
Zantac	GlaxoSmithKline		
Zest	P&G		
Zicam	Zicam		
Zilactin	Blairex		
Ziploc	SC Johnson		
ZonePerfect	Abbott		
Zout Stain Remover	Henkel		
Zovirax	GlaxoSmithKline		
Zyrtec	Johnson & Johnson		

Product	Manufacturer	Note	
4-09 Cleaner	Clorox		
4-Way Nasal Decongestant	Novartis		
A&W Root Beer	Coca Cola		
A+D ointment	Schering-Plough		
Abreva	GlaxoSmithKline		
Abtei	GlaxoSmithKline		
ACT	Chattem		
Acuvue	Johnson & Johnson		
AdvantEdge	Abbott		
Advil	Wyeth		
Afrin	Schering-Plough		
Afta® After Shave	Colgate-Palmolive		
Aim Tooth Paste	Church & Dwight		
Airborne	Airborne		
Airwick	Reckitt Benckiser		
AJAX	Colgate-Palmolive		
Alavert	Wyeth		
Alaway Eye Drops	Bausch and Lomb		
Aleve®	Bayer		
Aleve-D	Bayer		
Align	P&G		
Alka-Seltzer	Bayer		
Alka-Seltzer Plus®	Bayer		
Alka-Seltzer®	Bayer		
Alli	GlaxoSmithKline		
Alluna	GlaxoSmithKline		
Almay	Revlon		
Alpo	Nestle		
Always	P&G		
Ambi Skin Care	Johnson & Johnson		
AMP energy drink	PepsiCo		
Anbesol	Wyeth		
Answer Ovulation Tests	Church & Dwight		
Antiperspirants & Deodorants	P&G		
Aqua Velva	Combe		
Aquafina	PepsiCo		
Aquafresh	GlaxoSmithKline		
Arm & Hammer	Church & Dwight		
ArmorAll	Clorox		
Arrid deoderant	Church & Dwight		
Arthritis Hot	Chattem		
Ascriptin	Novartis		
Aspercreme	Chattem		
Aspirina®	Bayer		
Astringosol	GlaxoSmithKline		
Aunt Jemima mixes & syrups	PepsiCo-Quaker		
Aussie	P&G		
Aveeno	Johnson & Johnson		
Axe	Unilever		
Bacardi Mixers	Coca Cola		

Bacos	General Mills		
Bactine®	Bayer		
Bain de Soleil	Schering-Plough		
Baken-ets fried pork skins	PepsiCo-Frito Lay		
Balmex	Chattem		
Ban	Kao Brands		
Banana Boat Sunscreen	Energizer		
Band-Aid	Johnson & Johnson		
Barg's Rootbeer	Coca Cola		
Basic 4	General Mills		
Batteries	Energizer		
Bayer Aspirin®	Bayer		
BC Powder	GlaxoSmithKline		
Beano	GlaxoSmithKline		
Bebe	Johnson & Johnson		
Beconase Allergy and Hayfever	GlaxoSmithKline		
Beechams	GlaxoSmithKline		
Benadryl	Johnson & Johnson		
Benecol	Johnson & Johnson		
Benefiber/Benefibre	Novartis		
Beneful	Nestle		
Bengay	Johnson & Johnson		
Benzodent	Chattem		
Bertolli	Unilever		
Betty Crocker	General Mills		
Binaca	GlaxoSmithKline		
Biore	Kao Brands		
Biotene	GlaxoSmithKline		
Biquick	General Mills		
Blistex	Blistex		
Blue Band	Unilever		
Boost Glucose Control	Nestle		
Bounce	P&G		
Bounty	P&G		
Bounty	P&G		
Bowl Appetit	General Mills		
Braun	P&G		
Braun	P&G		
Breathe Right	GlaxoSmithKline		
Brillo scrub pads	Church & Dwight		
Brita	Clorox		
Bronkaid®	Bayer		
Bubbaloo	Cadbury		
Bubblicious	Cadbury		
Buckley's	Novartis		
Bufferin	Novartis		
Bugles	General Mills		
Burt's Bees	Clorox		
Cadbury Creme Egg	Cadbury		
Cadbury Dairy Milk	Cadbury		
Caladryl	Johnson & Johnson		
Calcium Sandoz	Novartis		

Caltrate	Wyeth		
Camay	P&G		
Campho-Phenique®	Bayer		
Canada Dry	Coca Cola		
Capzasim	Chattem		
CareFree	Johnson & Johnson		
Caress	Unilever		
Carnation Instant Breakfast	Nestle		
Cascade	P&G		
Cascadian Farms	General Mills		
Cat Chow	Nestle		
Centrum	Wyeth		
Cepacol	Combe		
Certs	Cadbury		
Cetebe	GlaxoSmithKline		
Chap-et	GlaxoSmithKline		
ChapStick	Wyeth		
Chapstick - Wyeth	Wyeth		
Charlie Fragrance	Revlon		
Charmin	P&G		
Charmin	P&G		
Cheer	P&G		
Cheetos cheese flavored snacks	PepsiCo-Frito Lay		
Chester's popcorn	PepsiCo-Frito Lay		
Chex	General Mills		
Chlorhexamed	GlaxoSmithKline		
Chlortrimeton	Schering-Plough		
Cholinex	GlaxoSmithKline		
Cif	Unilever		
Citracal®	Bayer		
Citre Shine Hair Products	Henkel		
Citrucel	GlaxoSmithKline		
Clairol	P&G		
Claritin	Schering-Plough		
Clean and Clear	Johnson & Johnson		
Clear Blue Easy	Clear Blue Easy		
Clearasil	Reckitt Benckiser		
Clearblue Easy	P&G		
Clearblue Easy	P&G		
Clorets	Cadbury		
Clorox	Clorox		
Close Up	Unilever		
Close-up Tooth Paste	Church & Dwight		
Coast soap	Henkel		
Coffee-Mate	Nestle		
Coke	Coca Cola		
Coldrex	GlaxoSmithKline		
Colgate	Colgate-Palmolive		
Colombo Yogurt	General Mills		
Colon Health	Bayer		
Combat Insecticide	Henkel		
Comfort	Unilever		

Commit Lozenge	GlaxoSmithKline		
Committed Quitters	GlaxoSmithKline		
Complete Multi-Purpose Solution	Abbott		
Comtrex	Novartis		
Conair	Conair		
Contact	GlaxoSmithKline		
Coppertone	Schering-Plough		
Corega	GlaxoSmithKline		
Coricicin	Schering-Plough		
Correctol	Schering-Plough		
Corsodyl	GlaxoSmithKline		
Cortaid	Johnson & Johnson		
Cortal	GlaxoSmithKline		
Cotison 10	Chattem		
Cottonelle	Kimberly Clark		
CoverGirl	P&G		
CQ/Nicabate	GlaxoSmithKline		
Cracker Jack candy coated popcorn	PepsiCo-Frito Lay		
Crest	P&G		
Crocin	GlaxoSmithKline		
Crystal White Dishwashing Liquid	Colgate-Palmolive		
Curel	Kao Brands		
Curves Products	General Mills		
Cushion Grip	Schering-Plough		
Dasani	Coca Cola		
Dawn	P&G		
Dayquil	P&G-Vicks		
d-Con	Reckitt Benckiser		
Debrox	GlaxoSmithKline		
Degree Deoderant	Unilever		
Delsym	Novartis		
Den Tek	Den Tek		
Denavir/Vectavir	Novartis		
Dentyne	Cadbury		
Dep Hair Products	Henkel		
Depend	Kimberly Clark		
Dequadin	GlaxoSmithKline		
Dermassage Dishwashing Liquid	Colgate-Palmolive		
Desenex	Novartis		
Desitin	Johnson & Johnson		
Dexatrim	Chattem		
Dial	Henkel		
Dimetapp	Wyeth		
Doan's Pain Relief	Novartis		
Dog Chow	Nestle		
Dole juices (License)	PepsiCo-Tropicana		
Dole juices and juice drinks (License)	PepsiCo		
Dolormin	Johnson & Johnson		
Domeboro®	Bayer		
Domestos	Unilever		
Doritos tortilla chips	PepsiCo-Frito Lay		
Dove Chocolate	Mars		

Dove HBA	Unilever		
Downy	P&G		
Dr. Best	GlaxoSmithKline		
Dr. Scholls	Schering-Plough		
Dranno	SC Johnson		
Dreft	P&G		
Dreft	P&G		
Dristan	Wyeth		
Drixoral	Schering-Plough		
Dry Idea	Henkel	Boehringer Ingelheim	
Dryers	Nestle		
Ducolax	GlaxoSmithKline		
Duracell	P&G		
Eclairs	Cadbury		
Ecotrin	GlaxoSmithKline		
Efferdent	Johnson & Johnson		
Electrasol	Reckitt Benkiser		
EmergenC	Alacer		
Energizer	Energizer		
Enfamil	Johnson & Johnson		
Eno	GlaxoSmithKline		
Enrich Plus	Abbott		
Ensure	Abbott		
EPT	Johnson & Johnson		
Era	P&G		
Ester C	Ester C		
Ethos Water (License)	PepsiCo		
Eucerin	Beiersdorf		
Eumovate	GlaxoSmithKline		
Eunova	GlaxoSmithKline		
Excedrin	Novartis		
Ex-Lax	Novartis		
Fabuloso	Colgate-Palmolive		
Fancy Feast	Nestle		
Fanta	Coca Cola		
Fantastik	SC Johnson		
Febreze Air Fresheners	P&G		
Felix	Nestle		
Fenbid	GlaxoSmithKline		
Fenistil	Novartis		
Feosol	GlaxoSmithKline		
Fergon®	Bayer		
Fiber One	General Mills		
FiberChoice	GlaxoSmithKline		
FiberCon	Wyeth		
Fibersure	P&G		
First Response Pregnancy Test	Church & Dwight		
Fixodent	P&G		
Flake	Cadbury		
Flat Earth	PepsiCo-Frito Lay		
Fleet	CB Fleet		

Flex-all	Chattem		
Flintstones® Vitamins	Bayer		
Flixonase Allergy	GlaxoSmithKline		
Flora Becel / Flora	Unilever		
Formigran	GlaxoSmithKline		
Frappuccino ready-to-drink coffee (Partnership)	PepsiCo		
Fresh Step Litter	Clorox		
Friskies	Nestle		
Frito-Lay nuts	PepsiCo-Frito Lay		
Fritos corn chips	PepsiCo-Frito Lay		
FruitWorks juice drinks	PepsiCo		
Funyuns onion flavored rings	PepsiCo-Frito Lay		
G2	PepsiCo-Gatorade		
Gain	P&G		
Gardetto's	General Mills		
Garlique	Chattem		
Garnier	L'Oreal		
Gas-X	Novartis		
Gatorade	PepsiCo-Gatorade		
Gaviscon	GlaxoSmithKline		
Gaviscon	Reckitt Benckiser		
Gerber	Nestle		
Geritol	GlaxoSmithKline		
Gillette	P&G		
Giorgio Armani Frangrance	L'Oreal		
Glad	Clorox		
Glade	SC Johnson		
Glade	SC Johnson		
Glass Plus	Reckitt Benckiser		
Gleem	P&G		
Glucerna	Abbott		
Gly-Oxide	GlaxoSmithKline		
GM Cereals	General Mills		
GM Fruit Snacks	General Mills		
Gold Medal Flour	General Mills		
Goldbond	Chattem		
GoodNites	Kimberly Clark		
Goody's Powder	GlaxoSmithKline		
Grandma's cookies	PepsiCo-Frito Lay		
Granufink	GlaxoSmithKline		
Grecian Formula	Combe		
Green & Black's	Cadbury		
Green Giant	General Mills		
Greenworks	Clorox		
Guhl	Kao Brands		
Gyne-Lotrimin	Schering-Plough		
Häagen-Dazs	General Mills		
Häagen-Dazs	Nestle		
Habitrol	Novartis		
Halls	Cadbury		
Hamburger Helper	General Mills		
Hawaiian Tropic Sunscreen	Energizer		

Head & Shoulders	P&G		
Heart Brand	Unilever		
Hellman's	Unilever		
Herbal Essences	P&G		
Herpecin	Chattem		
Hibitane	GlaxoSmithKline		
Hidden Valley	Clorox		
Hill's Science Dog Food	Colgate-Palmolive		
Hinds	GlaxoSmithKline		
Hollywood	Cadbury		
Horlicks	GlaxoSmithKline		
Hostess Potato Chips	PepsiCo-Frito Lay		
Hot Pockets	Nestle		
Huggies	Kimberly Clark		
I-Caps	Alcon		
Icy Hot	Chattem		
Imigran Recovery	GlaxoSmithKline		
Imodium	Johnson & Johnson		
Infusium 23	P&G		
Insto	GlaxoSmithKline		
Iodex	GlaxoSmithKline		
Iodosan	GlaxoSmithKline		
Irish Spring	Colgate-Palmolive		
Ivory	P&G		
Ivory	P&G		
Ivory	P&G		
Jean Nate Fragrance	Revlon		
Jenos Pizza	General Mills		
Jergens	Kao Brands		
Jet Dry	Reckitt Benckiser		
John Frieda	Kao Brands		
Joy	P&G		
Juicy Juice	Nestle		
Just for Men	Combe		
Kaboom	Church & Dwight		
Kaopectate	Chattem		
Keri	Novartis		
Kingsford Charcoal	Clorox		
Kleenex	Kimberly Clark		
Knorr	Unilever		
Kotex	Kimberly Clark		
KV Masterpiece	Clorox		
K-Y	Johnson & Johnson		
LA Looks Hair Products	Henkel		
Lac-Hydrin	Novartis		
Lactacyd	GlaxoSmithKline		
Lactaid	Johnson & Johnson		
Lady Speed Stick	Colgate-Palmolive		
Lady's Choice	Church & Dwight		
Lamisil AT	Novartis		
Lamisilk	Novartis		
Lanacane	Combe		

Lancome	L'Oreal		
Larabar	General Mills		
Layers-Trident Gum	Cadbury		
Lay's potato chips	PepsiCo-Frito Lay		
Lay's Stax potato crisps	PepsiCo-Frito Lay		
Lean Cuisine	Nestle		
Libenar	GlaxoSmithKline		
Lice MD	Combe		
Lifebuoy	Unilever		
Lime-a-way	Reckitt Benckiser		
Lipactin	Novartis		
Lipton	Unilever		
Lipton Brisk (Partnership)	PepsiCo		
Liquid-Plumr	Clorox		
Listerine	Johnson & Johnson		
Little Swimmers	Kimberly Clark		
L'Oreal Paris	L'Oreal		
Lortrimin	Schering-Plough		
Lubriderm	Johnson & Johnson		
Lucozade	GlaxoSmithKline		
Luster Tooth	Dentovations - Luster		
Luvs	P&G		
LuxLux	Unilever		
Lysol	Reckitt Benckiser		
M&Ms	Mars		
Maalox	Novartis		
Macleans	GlaxoSmithKline		
Maltova	GlaxoSmithKline		
Manzanita Sol	PepsiCo		
Massengill	GlaxoSmithKline		
Max Factor	P&G		
Maybelline	L'Oreal		
Medacalm	GlaxoSmithKline		
Mederma	Mederma		
Mejoral	GlaxoSmithKline		
Mentos	Cadbury		
Metamucil	P&G		
Mexsana	Schering-Plough		
Midol®	Bayer		
Mineral Ice	Novartis		
Miralax	Schering-Plough		
Mirinda	PepsiCo		
Mitchum	Revlon		
Monistat	Johnson & Johnson		
Mop n Glo	Reckitt Benckiser		
Motions Hair Products	Motions		
Motrin	Johnson & Johnson		
Mountain Dew	PepsiCo		
Mr Muscle	SC Johnson		
Mr. Clean	P&G		
Mr. Clean AutoDry Carwash	P&G		
Mucinex	Reckitt Benckiser		

Mug Root Beer	PepsiCo		
Muir Glen	General Mills		
Munchos potato crisps	PepsiCo-Frito Lay		
Murphy Oil Soap	Colgate-Palmolive		
Mylanta	Johnson & Johnson		
Myoflex	Novartis		
Myoplex	Abbott		
Nair	Church & Dwight		
Naked Juice	PepsiCo-Tropicana		
Nasal®	Bayer		
Natural Lamb Condoms	Church & Dwight		
Nature Valley	General Mills		
Nature's Bounty Vitamins	Nature's Bounty		
Nature's Source	SC Johnson		
Near East side dishes	PepsiCo-Quaker		
Neosporin	Johnson & Johnson		
Neo-Synephrine®	Bayer		
Nestea	Coca Cola		
Neutrogena	Johnson & Johnson		
Nicoderm	GlaxoSmithKline		
Nicorette	GlaxoSmithKline		
Nicotinell/Thrive	Novartis		
NiQuitin CQ/Nicoderm	GlaxoSmithKline		
Nivea	Beiersdorf		
No Fear Motherload	PepsiCo		
No-Doz	Novartis		
Nyquil	P&G-Vicks		
Nytol	GlaxoSmithKline		
O.B.	Johnson & Johnson		
Oberto meat snacks	PepsiCo-Frito Lay		
Ocean Spray juices and juice drinks (License)	PepsiCo		
Ocuvite Vitamins	Bausch and Lomb		
Odol	GlaxoSmithKline		
Odol-med3	GlaxoSmithKline		
Odor Eaters	Combe		
Off	SC Johnson		
Olay	P&G		
Old El Paso	General Mills		
Old Spice	P&G		
Old Spice	P&G		
Old Spice	P&G		
Omron	Omron		
One A Day® Vitamins	Bayer		
OneTouch Glucose Monitor	Johnson & Johnson		
Oomo	Unilever		
Oomph Cleaner	Clorox		
Opti-Fresh	Alcon		
Oral-B	P&G		
Orange Glo	Church & Dwight		
Orville Redenbacher	Conagra		
Os-cal	GlaxoSmithKline		
Oscilloccinum	Boiron		

Otrivin	Novartis		
Oust	SC Johnson		
Oxi Clean	Church & Dwight		
P&G Professional	P&G		
Palmolive	Colgate-Palmolive		
Pampers	P&G		
Pampers Kandoo	P&G		
Pampers UnderJams	P&G		
Pamprin	Chattem		
Panadeine	GlaxoSmithKline		
Panadol	GlaxoSmithKline		
Pantene	P&G		
Parodontax	GlaxoSmithKline		
Parson's Ammonia	Church & Dwight		
Pasta Roni side dishes	PepsiCo-Quaker		
Pearl Drops	Church & Dwight		
Pedia Lax	CB Fleet		
Pedialyte	Abbott		
PediaSure	Abbott		
Pepcid	Johnson & Johnson		
Pepsi	PepsiCo		
Pepsodent	Church & Dwight		
Pepto-Bismol	P&G		
Perdiem/Prodiem	Novartis		
Phazyme	GlaxoSmithKline		
Phillips®	Bayer		
Pillsbury	General Mills		
Pine-Sol	Clorox		
Piriton	GlaxoSmithKline		
Planters	Kraft		
Playtex Baby Products	Energizer		
Playtex Feminine Products	Energizer		
Playtex Gloves	Energizer		
Pledge	SC Johnson		
Poise	Kimberly Clark		
Polident	GlaxoSmithKline		
Polident 5 Minute	GlaxoSmithKline		
Poligrip	GlaxoSmithKline		
Pond's	Unilever		
PoppyCock	Conagra		
Power Bar	Nestle		
Premysyn PMS	Chattem		
Prevacid	Takeda Pharmaceuticals		
Prilosec OTC	P&G		
Primatene	Wyeth		
Primatene® Tablets Asthma	Wyeth		
Progresso	General Mills		
Propel	PepsiCo-Gatorade		
Puffs	P&G		
Puffs	P&G		
Pull-ups	Kimberly Clark		

Purell	Johnson & Johnson		
Purex	Henkel		
Purina	Nestle		
Purpose Skin Care	Johnson & Johnson		
Q-Tips	Unilever		
Quaker Baking Mixes	PepsiCo-Quaker		
Quaker Cereals	PepsiCo-Quaker		
Quaker Oatmeal	PepsiCo-Quaker		
Quaker Oats	PepsiCo		
Radiant	Unilever		
Raid	SC Johnson		
Ralph Lauren Fragrance	L'Oreal		
Reach	Johnson & Johnson		
Redkin	L'Oreal		
Reese's	Hersheys		
Refrigerated Bread Products	General Mills		
Rembrandt	Johnson & Johnson		
Renu Contact Solution	Bausch and Lomb		
Renuzit	Henkel-Dial		
Resolve	Reckitt Benckiser		
Revlon	Revlon		
Rexona	Unilever		
Ribena	GlaxoSmithKline	Pfizer	
Rice-A-Roni side dishes	PepsiCo-Quaker		
Ricola	Ricola		
Rid®	Bayer		
Right Guard	Henkel		
Robitussin	Wyeth		
Robitussin® Brands Cold and Flu	Wyeth		
Roc Facial	Johnson & Johnson		
Rogaine	Johnson & Johnson		
Rolaids	Johnson & Johnson		
Rold Gold pretzels & snack mix	PepsiCo-Frito Lay		
Ruffles potato chips	PepsiCo-Frito Lay		
Rustler's meat snacks	PepsiCo-Frito Lay		
Rutinoscorbin	GlaxoSmithKline		
Safeguard	P&G		
Sambucol	PharmaCare		
Santitas tortilla chips	PepsiCo-Frito Lay		
Saran wrap	SC Johnson		
Savlon	Johnson & Johnson		
Savorings	General Mills		
Scalpacin	Combe		
Schick	Energizer		
Scoop Away Litter	Clorox		
Scope	P&G		
Scotch Brand Tape	3M-Scotch		
Scotchguard	3M-Scotch		
Scott	Kimberly Clark		
Scott's Emulsion	GlaxoSmithKline		
Scrub Free Cleaner	Church & Dwight		
Scrubbing Bubbles	SC Johnson		

Scunci Hair Products	Conair		
Sea Bond	Combe		
Secret	P&G		
Selsun Blue	Chattem		
Sensodyne	GlaxoSmithKline		
Seokot	Reckitt Benckiser		
Serenity Protective Underwear	SCA Hygiene Products		
Shout	SC Johnson		
Shower to Shower	Johnson & Johnson		
Shumitect	GlaxoSmithKline		
Sierra Mist	PepsiCo	SiCap	
Signal Oral Health	Unilever		
Similac	Abbott		
Similac	Abbott		
Similasan	Similasan		
Simply Saline	Blairex		
Sin-In	Chattem		
Sinus Buster	Buster		
Skin Bracer® After Shave	Colgate-Palmolive		
Skin ID	Johnson & Johnson		
Sleepinal	Blairex		
Slice	PepsiCo		
Slim Fast	Unilever		
Slow Fe	Novartis		
Smartfood popcorn	PepsiCo-Frito Lay		
SoBe	PepsiCo		
Soft N Dri Deoderant	Henkel		
Soft Scrub	Henkel		
Soft Sheen Hair Products	L'Oreal		
Softsoap	Colgate-Palmolive		
Solpadeine	GlaxoSmithKline		
Sominex	GlaxoSmithKline		
Soothe XP Eye Drops	Bausch and Lomb		
SOS Cleaner	Clorox		
Sour Patch	Cadbury		
Speed Stick	Colgate-Palmolive		
Splenda	Johnson & Johnson		
Sportscreme	Chattem		
Stanback	GlaxoSmithKline		
Starbucks (Partnership)	PepsiCo		
StayFree	Johnson & Johnson		
Stimorol	Cadbury		
Stim-U-Dent	Johnson & Johnson		
Stouffers	Nestle		
STP Gas Treatment	Clorox		
Stride	Cadbury		
Stridex	Blistex		
Sudafed	Johnson & Johnson		
Summer's Eve	CB Fleet		
Sun Crystals Sweetner	Johnson & Johnson		
Sunchips multigrain snacks	PepsiCo-Frito Lay		
Sunlight	Unilever		

Sunsilk	Unilever		
Super Poligrip	GlaxoSmithKline		
Super Wernet's	GlaxoSmithKline		
Surf	Unilever		
Sweedish Fish	Cadbury		
Swiffer	P&G		
Synthol	GlaxoSmithKline		
Systane	Alcon		
Tagamet	GlaxoSmithKline		
Tampax	P&G		
Targon	GlaxoSmithKline		
Tavist	Novartis		
Teen Spirit	Colgate-Palmolive		
Tena Protective Underwear	SCA Hygiene Products		
Thera-Flu	Novartis		
Theraflu/Neocitran	Novartis		
Theragran-M Vitamin	Taisho Pharmaceuticals		
Therma-Care	Wyeth		
Tide	P&G		
Tiger	PepsiCo-Gatorade		
Tilex	Clorox		
Tinactin	Schering-Plough		
Tone Body Soap	Henkel		
Totinos	General Mills		
Touch of Gray	Combe		
Triaminic	Novartis		
Trident	Cadbury		
Trojan Condoms	Church & Dwight		
Tropicana Juices	PepsiCo-Tropicana		
Tropicana Twister juice drinks	PepsiCo-Tropicana		
TrueNorth	PepsiCo-Frito Lay		
Tucks	Johnson & Johnson		
Tums	GlaxoSmithKline		
Tylenol	Johnson & Johnson		
Ultima II Shin Care	Revlon		
Ultra Swim	Chattem		
Unisom	Chattem		
Vagisil	Combe		
Vagistat	Novartis		
Valda	GlaxoSmithKline		
Vanish	Reckitt Benckiser		
Vanquish®	Bayer		
Vaseline	Unilever		
Vaseline	Unilever		
Veet	Reckitt Benckiser		
Viactiv	Johnson & Johnson		
Vicks	P&G		
Vicks Products	P&G		
Visine	Johnson & Johnson		
Viva	GlaxoSmithKline		
Viva	Kimberly Clark		
Vivarin	GlaxoSmithKline	Boehringer Ingelheim	

Wake-Up Call (Hangovers)	Bayer		
Wanchai Ferry	General Mills		
WetOnes	Energizer		
Windex	SC Johnson		
Woolite	Reckitt Benckiser		
Yes to Carrots	Yes To Carrots		
Yoplait	General Mills		
Zantac	GlaxoSmithKline		
Zest	P&G		
Zicam	Zicam		
Zilactin	Blairtex		
Ziploc	SC Johnson		
ZonePerfect	Abbott		
Zout Stain Remover	Henkel		
Zovirax	GlaxoSmithKline		
Zyrtec	Johnson & Johnson		