



Check out these GREAT PRICES!



50% OFF

Bottom Round, London Broil or Sirloin Tip Roast
Without MVP Card Regular Retail



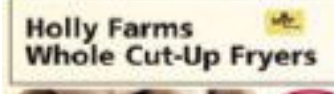
59¢ lb.

Holly Farms Grade A Whole Fryers
Without MVP Card \$1.29



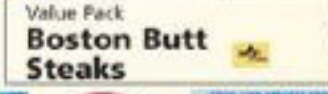
\$1.29 lb.

Country Style Pork Rib
Without MVP Card \$1.89



79¢ lb.

Holly Farms Whole Cut-Up Fryers
Without MVP Card \$1.69



\$1.39 lb.

Boston Butt Steaks
Without MVP Card \$1.99



49¢ lb.

Russet Potatoes
Without MVP Card \$1.19



FREE

Food Lion Extra Jumbo Raw Shrimp
Without MVP Card \$13.99 Each



FREE

Food Lion Chicken Breast Halves or Tenders
Without MVP Card \$12.99 Each



FREE

Breyers Ice Cream
Without MVP Card \$1.29



FREE

Lay's Chips
Without MVP Card \$3.99 Each



FREE

General Mills Cereals
Without MVP Card Regular Retail



99¢

7Up or Diet Rite
Without MVP Card Regular Retail



4/\$10

Food Lion Sodas
Without MVP Card \$2.99 Each



\$10.99

Miller or Coors
See you save the most by buying just one. Deal not available in all areas.

3 DAY SALE Starts Friday at 8 a.m.

<p>8 Mega or 12 Double Rolls Select Varieties Scott's Bath Tissue Without MVP Card \$5.99 Best of Week \$6.99</p>	<p>12 Double Rolls, Select Varieties Cottonelle, Bath Tissue Without MVP Card \$11.99 Best of Week \$6.99</p>
<p>6 Rolls Scott's Paper Towels Without MVP Card \$1.99 Best of Week \$5.99</p>	<p>48-132 Count Select Varieties Scotties Tissues Without MVP Card \$1.99 Best of Week \$9.99</p>
<p>10-50 Count Huggies Jumbo Diapers Without MVP Card Regular Retail Best of Week \$8.99</p>	<p>\$4.99 (Limit 2)</p>

FOOD LION PRIVATE BRAND SUPER SALE!

FEATURING FOOD LION BRAND and HOME 360
CHOOSE FROM OVER 2,400 PRODUCTS

SAVE UP TO \$10 in your next shopping trip.

Good neighbors. Great prices.

Week of 01/06/10 - 01/12/10

BUY 4 SAVE \$1.00	<p>THE MORE YOU BUY, THE MORE YOU SAVE!</p> <p>Minimum purchase of 4 products, maximum of 40. See Store Office for Official Rules.</p>
BUY 6 SAVE \$1.50	
BUY 8 SAVE \$2.00	
BUY 10 SAVE \$2.50	
BUY 20 SAVE \$5.00	

FOOD LION PRIVATE BRAND SUPER SALE!

FEATURING FOOD LION BRAND and HOME 360

SAVE \$10 UP TO

14.5-15.25 Ounce Select Varieties
Food Lion Canned Vegetables
Without MVP Card 99¢

69¢

4 Pack, 1.4 Ounce Cans
Food Lion Fruit Bowls
Without MVP Card \$1.79

\$1.79 Without MVP Card \$2.15

26 Pack, 5 Liter Bottles
Food Lion Purified Water
Without MVP Card \$4.29

\$2.99

10-11.5 Ounce Select Varieties
Food Lion Potato Chips
Without MVP Card \$2.99

\$1.79

100 Count Select Varieties
Home 360 Sandwich Bags
Without MVP Card \$2.79 Each

2/\$5

50 Square Feet Heavy Duty or 75 Square Feet Regular
Home 360 Aluminum Foil
Without MVP Card \$3.19 Each

2/\$5

200 Square Feet
Home 360 Plastic Wrap
Without MVP Card \$1.99 Each

2/\$4

25-80 Count
Home 360 Trash or Kitchen Bags
Without MVP Card \$4.99

\$4.99

FOOD LION baby steps



\$19⁹⁵

48-96 Count Huggies
Without MVP Card Regular Retail

38-74 Count Huggies Mega Diapers **\$14⁹⁹**
Without MVP Card \$19.99



\$29⁹⁹

92-184 Count Huggies Club Pack
Without MVP Card \$32.99

24-Count Huggies Wipes **\$6⁹⁹**
Without MVP Card \$7.99



\$10

2 Pack, 7 Ounce Select Varieties Gerber 2nd Foods
Without MVP Card \$1.69 Each

48 Count Gerber Lil' Crumbs **2/\$4**
Without MVP Card \$1.29 Each



\$10

5 Ounce Select Varieties Gerber Graduates Meals
Without MVP Card Regular Retail

6 Ounce Select Varieties Beech Nut 2nd Foods **\$7**
Without MVP Card \$7.99 Each



\$6⁹⁹

22-36 Count Home 360 Diapers
Without MVP Card Regular Retail

34-Count Home 360 Baby Wipes **\$4⁹⁹**
Without MVP Card \$6.71



\$13⁹⁹

28 Ounce Select Varieties Food Lion Infant Formula
Without MVP Card \$16.99

34-Count Home 360 Baby Wipes **\$16⁹⁹**
Without MVP Card \$19.99

10.75 Ounce Campbell's Tomato or Chicken Noodle Soup **59¢**

10.75 Ounce - Select Varieties Campbell's Chicken Noodle Soup
10.75 Ounce - Select Varieties Campbell's Tomato Soup

12 Pack, 12 Ounce Cans Select Varieties Coke Products **3/\$9**
Without MVP Card Regular Retail

2 Liter Select Varieties Coke Products **99¢**
Without MVP Card Regular Retail

5 Pack, 5 Liter Bottles Select Varieties Coke Products **2/\$5**
Without MVP Card Regular Retail

10/ \$10 3.8-7.2 Ounce Select Varieties Rice A Roni and Pasta Roni
Without MVP Card \$11.99

8 Pack Select Varieties Lance Crackers **2/\$4**
Without MVP Card \$2.99 Each

2/\$6 48 Ounce Select Varieties Wesson Oil
Without MVP Card \$1.99 Each

10.75-15.4 Ounce Select Varieties Campbell's Soup At Hand or Red/White Bowls **\$1.19**
Without MVP Card Regular Retail

17.5 Lb. Bag Select Varieties Kibbles 'n Bits Dog Food **\$9⁹⁹**
Without MVP Card \$11.99

15-30 Count Select Varieties Ziploc Freezer or Storage Bags **33% off**
Without MVP Card \$1.75

10/ \$10 16-24 Ounce Food Lion Ketchup or Yellow Mustard
Without MVP Card Regular Retail

36 Ounce Select Varieties Clorox Bleach **\$1.69**
Without MVP Card \$1.99

18 Ounce Frosted Flakes, 8.7 Ounce Fruit Loop, 9.2 Ounce Corn Pops or 8.7 Apple Jacks Kellogg's Cereals **2/\$4**

Without MVP Card Regular Retail

11.8-15.1 Ounce Select Varieties Food Lion Instant Oatmeal **2/\$4**
Without MVP Card \$2.49 Each

32 Ounce Select Varieties Gatorade **10/\$10**
Without MVP Card \$1.99 Each

14-18 Ounce - Select Varieties Nabisco Oreo Cookies **\$2⁹⁹**
9.5-16 Ounce - Select Varieties Keebler Sandies **\$2⁹⁹**
15-18 Ounce - Select Varieties Food Lion Chip-A-Likes **\$2⁹⁹**
Without MVP Card Regular Retail

39 Pack, 5 Ounce Pouches Select Varieties Kool Aid Jammers **\$1⁸⁹**
Without MVP Card \$2.54.00

4 Pack, 16 Ounce Select Varieties Dole Fruit Bowls **2/\$4**
Without MVP Card \$2.49 Each

10/ \$10 16-24 Ounce Food Lion Ketchup or Yellow Mustard
Without MVP Card Regular Retail

6.3-8.3 Lb. Bag Select Varieties Kingsford or Match Light Charcoal **\$5⁹⁹**
Without MVP Card \$6.89-\$7.99

36 Ounce Select Varieties Home 360 Bleach **2/\$3**
Without MVP Card \$1.99 Each

50 Ounces Select Varieties Wisk Laundry Detergent **\$4⁹⁹**
Without MVP Card \$6.29

40-Count Select Varieties Bounce Fabric Softener Sheets **\$3⁹⁹**
Without MVP Card \$4.29

Spaghetti Meal **a Meal for under \$10**

4/\$5 12-16 Ounce Select Varieties Barilla Pasta
Without MVP Card \$1.29 Each

10/\$10 26-26.5 Ounce Select Varieties Hunt's Pasta Sauce
Without MVP Card \$1.29 Each

10/\$10 14.5 Ounce Select Varieties Del Monte Tomatoes
Without MVP Card \$1.49 Each

\$1⁴⁹ Take & Bake Butard Bread
Everyday Low Price

Beverages

\$8⁴⁹ 12 Pack, 12 Ounce Cans Budweiser Family

\$6²⁹ 12 Pack, 12 Ounce Cans Busch Light

\$6⁹⁹ 6 Pack, 12 Ounce Bottles Red Hook or Kona

\$8⁹⁹ 12 Pack, 12 Ounce Bottles Foster's

\$12⁹⁹ 12 Pack, 12 Ounce Bottles Newcastle

\$9⁹⁹ 12 Pack, 12 Ounce Bottles Foster's

\$6⁹⁹ 6.5 Liter Select Varieties Glen E Ben

\$7⁹⁹ 11 Liter Select Varieties Twin Valley

\$2¹² 12 Pack, 12 Ounce Bottles Woodbridge

Buy Any 6 Bottles of Wine, Get 10% Off

\$31⁹⁹ Marlboro 72's Limit 10 Cans Per Carton

\$28⁹⁹ Rave Full Flavor Per Carton

\$29⁹⁹ Copenhagen Wintergreen Per Carton

\$29⁹⁹ Rave Full Flavor Per Carton

\$29⁹⁹ Tahoe Per Carton

Surgeon General's Warning: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health

fresh

Deli & Bakery



Fresh Deli Roast Beef, Corned Beef or Pastrami **\$4.99** lb.

Without MVP Card \$5.99

Food Lion SUPER SALE Swiss Cheese **\$3.99** lb. Without MVP Card \$4.99



4 Count Select Varieties Bagels

Without MVP Card \$2.99 Each

2/\$4



Select Varieties **Italian Bread** **2/\$3**

Without MVP Card Regular Retail



6 Ounce The Laughing Cow Wedges **2/\$6**

Without MVP Card \$3.99 Each

Home Meal Solutions



Rotisserie Style Chicken

Everyday Low Price

\$6.99

FRIDAY IS CHICKEN DAY

\$1.00 OFF

The purchase of a whole ROT Rotisserie Style Chicken Without MVP Card Regular Retail

Guaranteed in Stock 4 PM until 7 PM



\$5.99

10 Piece - Hot Dark Meat Fried Chicken

Without MVP Card \$6.99



\$3.79

Select Varieties **Bistro Bowl Salads**

Without MVP Card \$3.99

Dairy & Frozen



\$2.99

59-64 Ounce Select Varieties **Tropicana Pure Premium and 50% Less Sugar Orange Juices**

Without MVP Card \$3.69



20/\$10

4-6 Ounce Select Varieties **Yoplait Yogurt**

Without MVP Card 10/\$7.00



\$2.99

21-23 Ounce Select Varieties **Birds Eye Voila!**

Without MVP Card \$4.99



\$1.99

24 Ounce **Food Lion Cottage Cheese**

Without MVP Card \$2.69



2/\$4

4-6 Pack Select Varieties **Dannon Activia**

Without MVP Card \$2.49-\$2.89 Each



10/\$10

5.75-10.5 Ounce Select Varieties **Banquet Dinners**

Without MVP Card 4/\$5.00



2/\$4

8 Ounce Naturals, 10.7-12 Ounce Regular or 2% **Kraft Singles**

Without MVP Card \$2.29-\$3.99 Each



2/\$5

22-24 Ounce Select Varieties **Kozy Shack Puddings**

Without MVP Card \$2.99 Each



2/\$1

6.1-6.5 Ounce Select Varieties **Smart Option Pizza**

Without MVP Card 99¢ Each

PURCHASE 1...



12 Inch Select Varieties **DiGiorno Pizza** **2/\$10**

Without MVP Card \$6.29 Each

... & RECEIVE



5.9-6 Ounce Select Varieties **DiGiorno Flatbread Melts**

Without MVP Card Regular Retail

FREE When You Use Your MVP Card

Limit 1 Free



2/\$4

16-16.5 Ounce Select Varieties **Nestle Ready To Bake Cookie Dough**

Without MVP Card 2/\$5.00



2/\$6

12 Ounce Select Varieties **Frigo String Cheese**

Without MVP Card \$3.69 Each



FREE Limit 2 Free

19-19.6 Ounce Select Varieties **Pepperidge Farm Cakes**

Without MVP Card \$3.99 Each



\$1.99

5.25-12 Ounce Select Varieties **Lean Cuisine Dinners or Entrees**

Without MVP Card Regular Retail

Health & Beauty



2/\$6

14-64 Count Select Varieties **Kotex Pads, Tampons or Liners**

Without MVP Card Regular Retail



\$3.49

10 Ounce - 20 Count Select Varieties **Healthy Accents Cold Relief**

Without MVP Card Regular Retail



\$1.49

8 Ounce Select Varieties **Healthy Accents Hand Sanitizer**

Without MVP Card \$1.97



\$3.49

6-12 Ounce Select Varieties **Herbal Essences Shampoo, Conditioner or Styling Products**

Without MVP Card \$3.99

D10C-23-A

quality Meats & Seafood



\$1.49
lb.

Holly Farms Split Chicken Breast
Without MVP Card \$1.99



\$2.99
lb.

Value Pack Cube Steak
Without MVP Card \$4.09



\$4.49
lb.

Fresh Ocean Perch Fillets
Without MVP Card Regular Retail



\$3.99
lb.

Sold In 2 Lb. Box
Silver Classic Beef Ribeye or New York Strip Steaks
Without MVP Card \$9.99



\$4.99
lb.

Value Pack Boneless Top Sirloin Steak
Without MVP Card \$5.49



\$1.79
lb.

Catfish Nuggets
Without MVP Card \$2.49



Whole Pork Tenderloin
Without MVP Card \$3.99



\$2.99
lb.

Value Pack Top Round, Bottom Round or Sirloin Tip Steak
Without MVP Card Regular Retail



FREE
Limit 2 Free

12 Ounce Great American Catfish or Tilapia Fillets
Without MVP Card \$5.99 Each

34 Ounce, Select Varieties
Jennie-O Turkey Tenderloins **\$5.99**
Without MVP Card \$7.99



2/\$5

6 Ounce Select Varieties
Land O Frost Bistro Lunch Meats
Without MVP Card \$3.29 Each



\$3.99

17 Ounce Select Varieties
Hormel Entrees
Without MVP Card \$7.49



2/\$4

12 Ounce
Food Lion Turkey Bacon
Without MVP Card \$2.49 Each



2/\$6

7-9 Ounce Select Varieties
Oscar Mayer Deli Fresh Shaved Lunch Meats
Without MVP Card \$3.99 Each



2/\$5

6 Ounce Select Varieties
Perdue Short Cuts
Without MVP Card \$3.74 Each



2/\$6

16 Ounce
Ball Park Beef Franks
Without MVP Card \$3.94 Each



2/\$5

9.5-11.7 Ounce Select Varieties
Oscar Mayer Fun Pack Lunchables
Without MVP Card 2/\$6.00



2/\$7

12 Ounce, Select Varieties
Simply Good Sausage
Without MVP Card \$4.49 Each

fresh Produce



\$2.99

5 Lb. Bag Large, Fresh
Red Grapefruit
Without MVP Card \$4.99



\$5
2/

1 lb. Package Fresh, Ripe
Strawberries
Without MVP Card \$3.49



\$5
2/

3 Lb. Bag California
Minneolas
Without MVP Card \$3.49 Each



\$1.49

3 Lb. Bag
Yellow Onions
Without MVP Card \$2.39



\$1.49
Each

Imported Seedless
Hot House Cucumbers
Without MVP Card \$2.29



\$1.49

1 Lb. Bag
Peeled Carrots
Without MVP Card \$2.49



SCHOLARSHIPS FOR \$20,000, \$10,000 or \$5,000 AND A VIP TRIP TO THE CIAA BASKETBALL TOURNAMENT!

Listen Weekdays, Jan 4 - 15 for your chance to qualify. 12 qualifiers will each win a VIP trip to the CIAA Basketball Tournament!

Charleston, SC: WXST-FM, 93.7 • Charlotte, NC: WPZS-FM, 100.9 • Columbia, SC: WWDM-FM, 101.3 • Fayetteville, NC: WUNX-FM, 101.7
Florence/Myrtle Beach: WDAJ-FM, 98.5 • Greensboro, NC: WOMC-FM, 97.1 • Greenville, NC: WIKS-FM, 101.5 • Norfolk, VA: WKUS-FM, 103.3
Raleigh, NC: WNNL-FM, 103.9 • Richmond, VA: WKJS-FM, 105.7 • Roanoke, VA: WVBE-FM, 100.1 • Washington, DC: WMMJ-FM, 102.3
No purchase necessary. See store office for official rules. Sweepstakes ends 1/15/10. © 2010 The Coca-Cola Company.



We reserve the right to limit quantities and correct typographical errors. Rainchecks unavailable on alcohol and tobacco products.

All Stores Accept

Prices in this ad good at stores conveniently located in these cities:

Ayden, Columbia, Farmville, Greenville, LaGrange, Kinston, Plymouth, Robersonville, Snow Hill, Wallace, Windsor, Winterville, Williamston

• Colinar and Western Union Available At Many Stores
• Delivery Items May Not Be Available At All Stores
• Sale Begins Wednesday at 8 AM In 24 Hour Stores